



2425 Camp Ave. #130, Carrollton, CA 75006  
Website: Ridekayo.com

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1/1/2019

Subject: ATV Training Hangtags and offering

Dear Kayo Dealers,

We hope this letter finds you well. We greatly appreciate your continued support and loyalty as a valued customer of Kayo USA. We are writing to inform you about ATV hands on training. Kayo has partnered with The ATV safety institute (ASI) for free atv training.

We at Kayo urge you to include a copy of this hang tag with the sale of any atvs sold. It is advised that the salesperson selling the atv offer the ASI free ATV Training to the retail customer. Once the training is completed, the customer will qualify for up to a \$100 incentive which includes at least \$50.00 in cash and the balance as a rebate for already purchased safety equipment or a credit towards the purchase of new safety equipment through ASI.

Please advise customers to call toll free phone number 1-800-887-2887 to register for the free training.

Sincerely,

Team Kayo USA



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## JOIN A BETTER CLASS OF RIDERS

Take a FREE Hands-On  
ATV RiderCourse

ENROLL TODAY!

[atvsafety.org](http://atvsafety.org)  
or call toll-free 1.800.887.2887

The manufacturer of your ATV thinks approved training is so important that they sponsor the *ATV RiderCourse™* and offer it to you absolutely free! Once training is completed, you may be eligible for an incentive. Business purchasers are not eligible for incentives.

